



NEW MODES OF GOVERNANCE PROJECT



Project no. CII1-CI-2004-506392

NEWGOV New Modes of Governance

Integrated Project
Priority 7 – Citizens and Governance in the Knowledge-based Society

INTERNATIONAL CONFERENCE : INSTRUMENTS D’ACTION PUBLIQUE ET TECHNOLOGIES DE GOUVERNEMENT SCIENCES PO DECEMBER 2004

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Organisation name of lead contractor for this deliverable:
Fondation Nationale des Sciences Politiques: Patrick Le Galès

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Dissemination Level		
PU	Public	PU
PP	Restricted to other programme participants (including the Commission Services)	
RE	Restricted to a group specified by the consortium (including the Commission Services)	
CO	Confidential, only for members of the consortium (including the Commission Services)	

Summary

The conference explored several paths related to the research programme on “instruments and instrumentation of public policy’ defined by Lascoumes and Le Galès.

A first session worked out the historical sociology of policy instruments in relation with historians of statistics, maps and political scientist working on the historical neo institutionalism tradition such as D.King. Several characteristics and effects of those instruments were put forward.

To follow up, Pierre Lascoumes and Alain Desrosières are using the papers of that session to prepare a special issue of the prestigious historical journal “Genèses” which has been accepted

The final session dealt with the question of the europeanisation of policy instruments including a paper by Adrienne Héritier the cluster leader. Different perspectives were put forward and contested, this is very much work in progress.

The session in parallel were very fruitful with a mix of junior and senior scholars.

Two special issues are being prepared :

- 1) O.Borraz and F Cauchy are preparing a special issue of the journal “Sociologie du travail” on the question of policy norms and standards
- 2) Philippe Bezès and Patrick Le Galès are working on a proposal for “Revue Française de Science Politique” on invisible instruments of state restructuring in Europe and in the USA, contributors include Mark Thatcher, another member of the cluster.

Programme :

Colloque international

<p style="text-align: center;">INSTRUMENTS D’ACTION PUBLIQUE</p> <p style="text-align: center;">ET TECHNOLOGIES DE GOUVERNEMENT</p>

**Les 20 et 21 décembre, Sciences Po,
Salle Goguel, 56, rue des St Pères, quatrième étage
Ateliers : 56 rue des St Pères**

RESPONSABILITE SCIENTIFIQUE :

Pierre Lascoumes, directeur de recherche au CNRS, CEVIPOF,
enseignant à Sciences Po Paris

Patrick Le Galès, directeur de recherche au CNRS, CEVIPOF,
enseignant à Sciences Po Paris

Organisation : Marcelle Bourbier, CEVIPOF

**Colloque du groupe « Politique publique » de l'Association française de
Science Politique organisé avec le soutien du programme NEWGOV
(coordination IUE Florence, 6^{ème} PCRD), du CEVIPOF (Centre de recherche
politique de Sciences Po) et du GDRE Sciences Po/Université d'Oxford**

Note : Working language : English and French

Lundi 20 décembre

INTRODUCTION 9H30-10H

Pierre Lascoumes et Patrick Le Galès (CEVIPOF/CNRS/Sciences Po)

Au-delà de « L'action publique et ses instruments »

SEANCE PLENIERE I 10H-13H

PERSPECTIVE HISTORIQUE

Président et discutant : Alain Desrosières

"Qu'apportent les science studies à l'approche de l'action publique par les instruments ?"

- Lars Berisch, (Université de Bielefeld)
Des « chiffres politiques »: Un nouveau moyen de communication politique dans le derniers tiers du XVIIIe siècle. Une comparaison France-Allemagne,
- Morgane Labbé (EHESS)
Usages politiques et diplomatiques de la cartographie au XIX° siècle (Autriche, Allemagne)
- Emmanuel Didier (CNRS)
Statistiques agricoles et lutte contre les spéculations, origines politiques des premiers sondages aux USA (1917- 1939)
- Desmond King, (Université d'Oxford, Nuffield College)
Positive discrimination : Invention et négociations politiques d'un instrument de lutte contre les discriminations aux USA

LUNDI 20 DECEMBRE APRES MIDI 14H30/17H30

ATELIERS EN PARALLELE

1 – Diffusion, mutation des instruments de régulation

Mark Thatcher, London School of Economics

- Christopher Hood, (Université d'Oxford, All Souls College), with Gwyn Bevan, *The governance of the English National Health Service by targets and indicators*
- Jacint Jordana, Université Pompeu Fabra de Barcelone, *Institutional frameworks and the choice of regulatory instruments*
- David Lévy-Faur, Université de Haifa, *The diffusion of regulation instruments*
- Mark Thatcher, LSE *Independent regulatory agencies and elected politicians*

2– Procédures participatives et délibératives

Y. Papadopoulos, Université de Lausanne

- Tanja Bruehl, L, Johann Wolfgang Goethe - Universität Frankfurt am Main : *NGOs and the UN system: influence does not increase with participatory rights*
- Jean-Michel Fourniau, DEST - INRETS *Les formes d'organisation du débat et leurs effets dans le processus de décision Réflexions sur l'expérience de la CNDP.*
- John Parkinson, Department of Politics, University of York : *The democratic price of effective participation*
- Yves Sintomer, l'Université de Paris 8, chercheur au centre Cultures et Sociétés Urbaines, CNRS *Budgets participatifs et jurys citoyens: Des nouvelles méthodologies pour la gouvernance participative?*

3 – Instruments automatiques et discrets

Philippe Bezès, CNRS, CERSA/Paris II

- Virginie Guiraudon, (CERAPS, CNRS, Lille)

Intégrer les immigrés sans le dire: Quels instruments nationaux et européens ?

- Didier Renard, (Université de Lyon)
Les procédures d'agrément dans les politiques de protection sociale en France (1880-1940)
- Kent R. Weaver (Université de Georgetown)
Instruments of Automatic Government
- Jean-Pierre Lebourhis
Le zonage et la cartographie dans la politique de l'eau

MARDI 21 DECEMBRE MATIN 9H/12H**ATELIERS EN PARALLELE****4 – Labels, normes et marché****Oliver Borraz, CSO, CNRS/Sciences Po**

- Bengt Jacobsson (Stockholm School of Economics) –
Notes on the expansion of standards and soft rule-making
- Franck Cochoy (Université de Toulouse) –
Normalisation et démocratie technique : histoire, enjeux et tendances
- Gilles Allaire (INRA Toulouse)
Les normes comme ressources
- Thibault Daudigeos, (doctorant, Sciences po)
*La RSE: un nouveau front pionnier pour les instituts nationaux de normalisation
Comparaison des travaux de normalisation français et anglais*

5 - Instruments économiques et financiers**Emiliano Grossman, CEVIPOF/Sciences Po**

- Franck Aggeri, (Ecole des Mines de Paris)
Les technologies du management : retour sur 30 ans de recherche en gestion
- Oliver Butzbach (IUE Florence)
L'évolution des instruments de régulation de la finance
- Olivier Godard, (CNRS, laboratoire d'économétrie de l'Ecole Polytechnique)

De la perversion des instruments économiques par les gouvernants : comparaison du projet TGAP-énergie (Jospin) et du plan national d'affectation de quotas de CO2 (Raffarin)"

- Fabien Muniesa , (CSI, Ecole des Mines de Paris)
Invention et effets des algorithmes financiers

6 – Les instruments de la gouvernance européenne

Renaud Dehousse , Centre d'Etudes européennes de Sciences po

- Sophie Jacquot : doctorante, CEVIPOF, Sciences Po-
Mainstreaming ...Boîte à outils ou boîte de Pandore?,
- Isabelle Bruno, doctorante, CERI, Sciences Po
Benchmarking,...Boîte à outils ou boîte de Pandore?,
- Andrea Lenschow, (Université d'Innsbruck)
New instruments in EU environmental policy

Mardi 22 décembre 13H30/17H
Salle Goguel

SEANCE PLENIERE II

Internationalisation/européanisation des instruments

Président et discutant : Christopher Hood, Université d'Oxford, All Soul's College

- Adrienne Héritier, (Institut Européen de Florence),
Les instruments de la gouvernance européenne
- R. Kent. Weaver (University of Georgetown) ,
The diffusion of instruments of policy retrenchment
- Peter John (Université de Manchester)
The instruments of policy performance
- Yves Surel (IEP Grenoble et MPA Programme Sciences po)
L'eupéanisation des instruments

Conclusion générale: Pierre Lascoumes et Patrick Le Galès

Contribution to our research project for NEWGOV

Instead of starting from the instruments of the European governance or a general discussion on European governance (see introduction and revised paper by NEWGOV leader), we have suggested in this project to look at some of the material components of any mode of governance : the policy instruments. Instead of taking for granted the "particularity" of EU policy instruments, we have chose to look at the change of policy instruments over time in different context, at different level. After this first phase, we'll look more precisely at the europeanisation of policy instruments within precise policy sectors over time and in a comparative manner.

In the book (deliverable D 09 01, the conference D 09 02 and the forthcoming issue of the journal "Governance" D 09 02) we have worked on the theoretical side of policy instruments and instrumentation, on designing an analytical framework for empirical research and on detailed case studies.

The conference was first an opportunity to work with historians of maps and statistics who have discussed and used our framework.

Second, we wanted to widen the case studies on the creation, diffusion and impact of policy instruments on policy change with example taken from the environment, food, economic policies, welfare, gendre, finance. The diversity of cases and the discussion of our framework, has allowed us to be more precise and to identify the limits of our framework.

Third, the conference was the link between the first phase of the research and the second phase concerned with both the use of EU policy instruments, their diffusion and the europeanisation of existing policy instruments. Contributions of Peter John, Yves Surel, Mark Thatcher, David Lévy Faur, Jacint Jordana, Kent Weaver, Olivier Butzbach, Olivier Borraz..... All those papers deal with one aspect or another of the second phase of the research

The main points will be used for the empirical research which will start in october 2005.